

## RUTH KIKIN-GIL

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### OVERVIEW

User experience designer and researcher with over 10 years of experience in designing desktop, web and mobile products, with expertise in user research, HCI, information design, visual and oral communications, and management.

### PROFESSIONAL EXPERIENCE

#### 2005-2007 **Consultant, Experience designer**

Developing and defining future services for the wireless environment.

#### 2004 **Nokia, Insight & Foresight group**, Internship.

Developing future scenarios for the mobile space.

#### 1999- 2003 **MAX. Interactive Ltd.**,

Co-founder and creative director of a digital products design consultancy, combining user-centred design together with a business focused approach to ensure that the design will increase the end-user's satisfaction while serving the client's business goals. My role was divided between operational work as a manager and professional work as a designer, design mentor and supervisor. I initiated creative processes, managed relationships with clients and supervised production.

#### 1995-1998 **Zapa digital Arts** (Today: Gizmoz Inc.)

**1997-1998:** Corporate art director. I lead a team of Creative professionals and programmers, being responsible for Zapa's GUI, Company communications and website

**1996-1997:** Creative director, Interaction designer and content production manager of Broderbund's "The PrintShop LiveMail": a multimedia greeting cards authoring tool with visual associative search engine (**VSE**)

**1995-1996:** Art director and interaction designer for CD titles for News Corp. England. (Including the Frankfurt book fair gold award winning "Makers of the 20th Century" CD-ROM title)

#### 1994-1995 **Tyrell Multimedia** Graphic and interaction designer

#### 1993-1994 **"Baruch Naeh" branding studio** Graphic designer

### EDUCATION

**2003-2005** Masters in interaction design, Interaction Design Institute, Ivrea, Italy

**1990-1994** Bachelor of design(B.Des) In Visual Communication, Bezalel Academy of Art and Design, Jerusalem, Israel

### TEACHING EXPERIENCE

**1999-2001** Adjunct Professor at Bezalel Academy of art and design, Jerusalem, Visual communication department

1999 Adjunct Professor at the Interdisciplinary Center, Herzeliya, Digital media program

#### CONFERENCES AND EXHIBITIONS

- June 2007** **Sketching in Hardware 2 , A summit on the design of/with physical computing toolkits**, San Francisco, California, US (co-host of the conference, speaker). <http://www.sketching07.com/>
- November 2005** **Communicating European Research 2005 International Conference**, Brussels, Belgium (Invited to participate in a panel discussing the possible use of web 2.0 in communicating design research)  
[http://ec.europa.eu/research/conferences/2005/cer2005/index\\_en.html](http://ec.europa.eu/research/conferences/2005/cer2005/index_en.html)
- Sept-Nov 2005** **INDEX:AWARD**, An exhibition which presented the top nominated designs for INDEX: AWARD design contest. Copenhagen, Denmark, featuring "Circles of Care" project
- September 2005** **INTERACT 2005**, Tenth IFIP TC13 International Conference on Human-Computer Interaction, Rome, Italy, featuring BuddyBeads project  
<http://giove.cnuce.cnr.it/interact2005/programme.html#>
- September 2005** **MobileHCI 2005**, 7th International Conference on Human Computer Interaction with Mobile Devices and Services, Salzburg, Austria, featuring BuddyBeads project  
<http://mobilehci.icts.sbg.ac.at/>
- June 2005** **APPLIANCE DESIGN 2005**, conference, Bristol, UK, speaker
- April 2005** **CIRCULAR**, event and exhibition by Domus Magazine, Salone Del Mobile 2005, Milano, Italy

#### PUBLICATIONS

- 2007** **Debate, communicate, educate** in *Communicating European Research 2005*, a series of articles and republished speeches from the Conference, Springer 2007
- 2006** **Affective is effective: How information appliances can mediate relationships within communities and increase one's social effectiveness** in *Personal and Ubiquitous Computing*, volume 10 Numbers 2-3 ,Springer-Verlag, April 2006
- 2005** **BuddyBeads: Techno-Jewelry for non verbal communication within Teenager Girls Groups** in *MobileHCI'05 Proceedings*, 2005
- 2005** **BuddyBeads: Techno-Jewelry for non verbal communication within Teenager Girls Groups** in *Interact '05 proceedings*, 2005

#### PATENTS

- 1996** Registered patent for VSE (Visual Search Engine) - © Zapa Digital Arts

#### AWARDS

- 1996** **EMMA Award at Frankfurt Book Fair 1996** - Gold Award for Best CD-ROM of the year for "Makers of the 20th Century" CD-ROM title

**SOFTWARE SKILLS/ LANGUAGES**

Macromedia Freehand, Adobe Illustrator, Adobe Photoshop, Macromedia Flash, Adobe Premiere, Macromedia Dreamweaver, basic HTML, basic electronics, MS Office applications.

Fluent English and Hebrew